

Webinaire de préparation

Pavillon France

EBACE25

20-22 May 2025 • Geneva


Mardi 6 mai 2025

II. Marché de l'aviation d'affaires en Europe et évolution du salon EBACE

Charles Aguetant

—

WEBINAIRE BUSINESS FRANCE

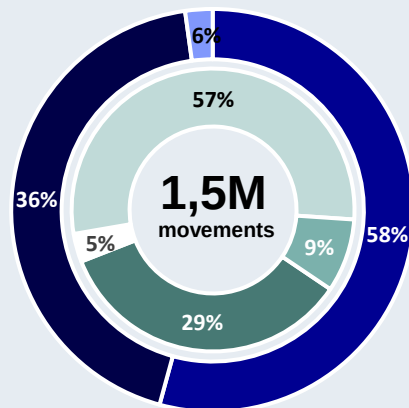
6 MAI 2025





GENERAL OVERVIEW 2024

BUSINESS AVIATION IN EUROPE

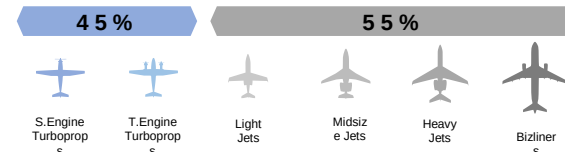
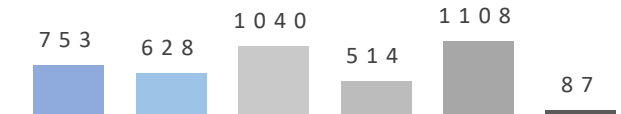


- Commercial
- Non-Commercial
- Medical/Special
- Diplomatic

- Internal
- Europe
- Extra-Europe

4.130

Business airplanes based in Europe



Source : JETNET

€ 100 Billion

Output for the European economy

Jobs

	Operations	MRO	Manufacture	Total
Direct	40.059	12.034	39.204	91.297
Indirect	73.092	13.575	149.579	236.246
Induced	35.113	7.798	61.820	104.730
TOTAL	148.263	33.407	250.602	432.273



80.000

Unique routes



1.400

Airports connected

Source : DLR

Source : Eurocontrol/WingX



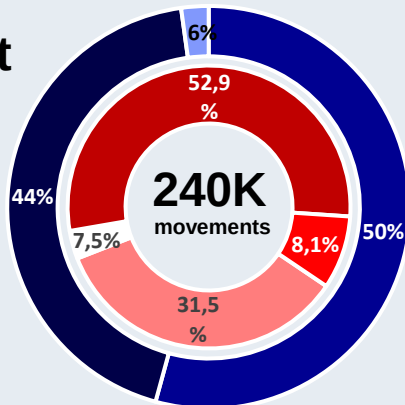
GENERAL OVERVIEW 2024

BUSINESS AVIATION IN FRANCE



Source : Eurocontrol/WingX

1st Market
In Europe



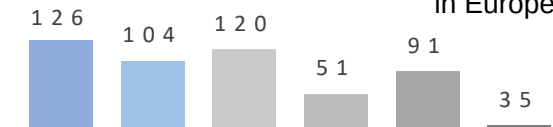
- Commercial
- Non-Commercial
- Medical/Special
- Diplomatic

* See page 35

495

Business airplanes
based in France

3rd Fleet
in Europe



45%



S.Engine
Turboprops

55%



T.Engine
Turboprops



Light
Jets



Midsiz
e Jets



Heavy
Jets



Bizliner
s

Source : JETNET

€ 32 Billion for the french economy



18.944 Unique routes
connected



262 Airports with business
aviation activity

Job
s

	Operations	MRO	Manufacture	Total
Direct	3.690	1.474	17.401	22.565
Indirect	5.418	1.377	47.960	54.755
Induced	3.112	903	20.155	24.170
TOTAL	12.220	3.754	85.516	101.490

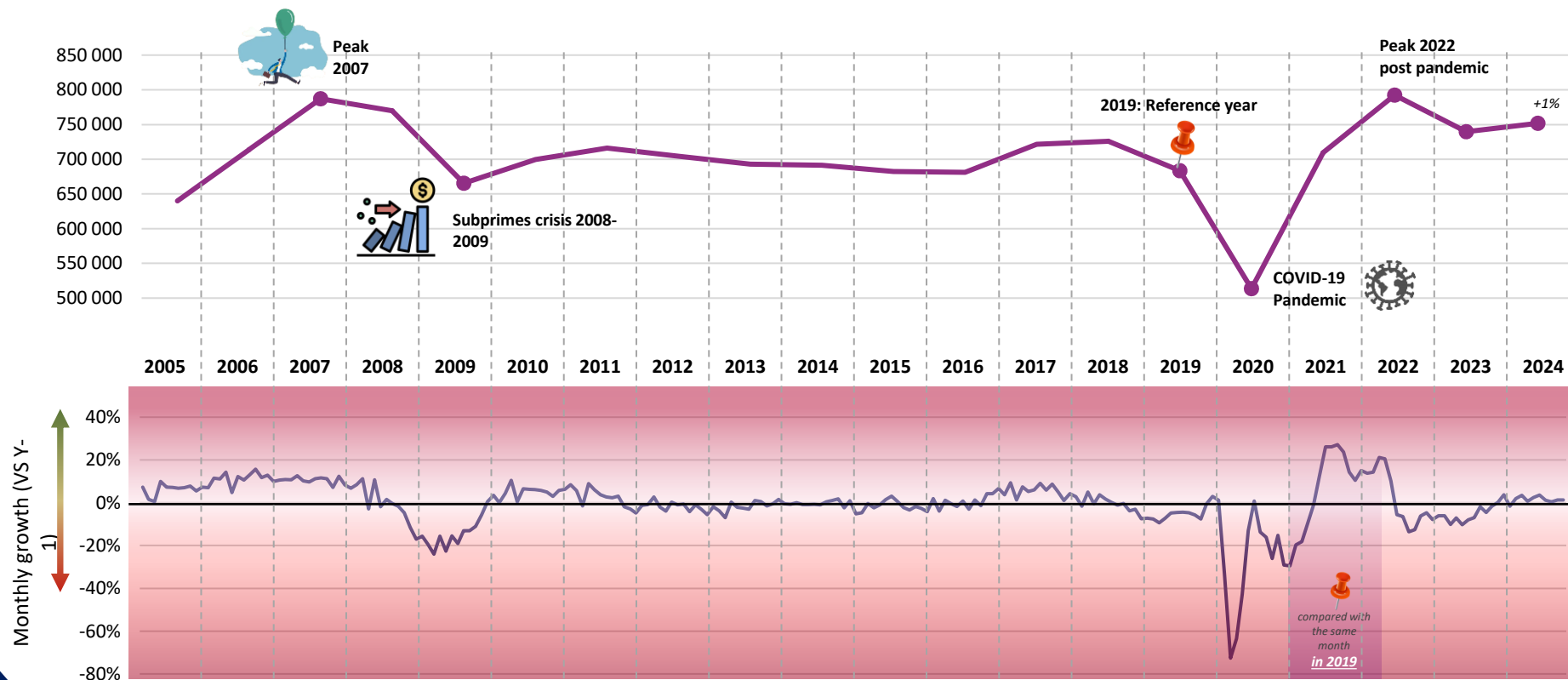
Source : DLR

Source : Eurocontrol/WingX



BUSINESS AVIATION IN EUROPE : 2005 – NOW

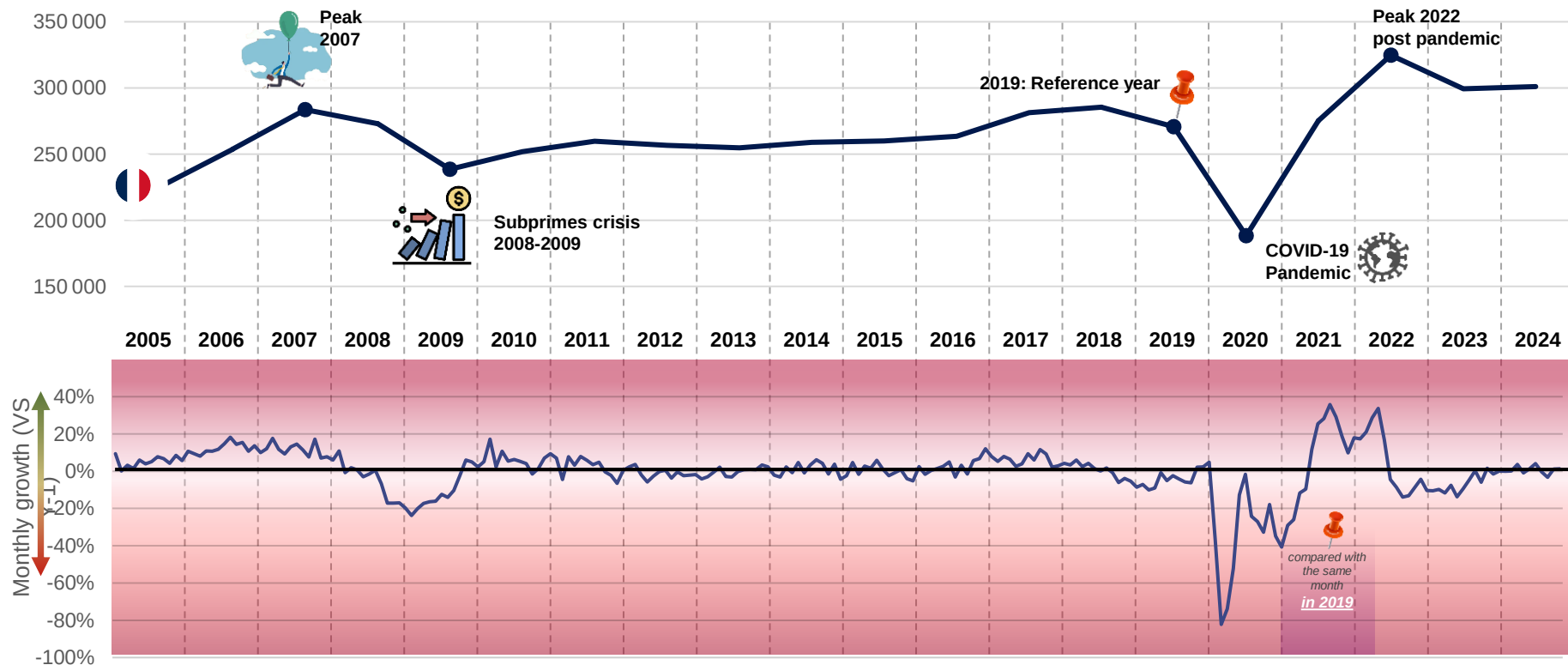
MONTHLY ACTIVITY AND GROWTH





BUSINESS AVIATION IN FRANCE : 2005 – NOW

MONTHLY ACTIVITY AND GROWTH





20 YEARS OF AIR TRANSPORT IN EUROPE



Traditional
airlines



Low Cost
airlines



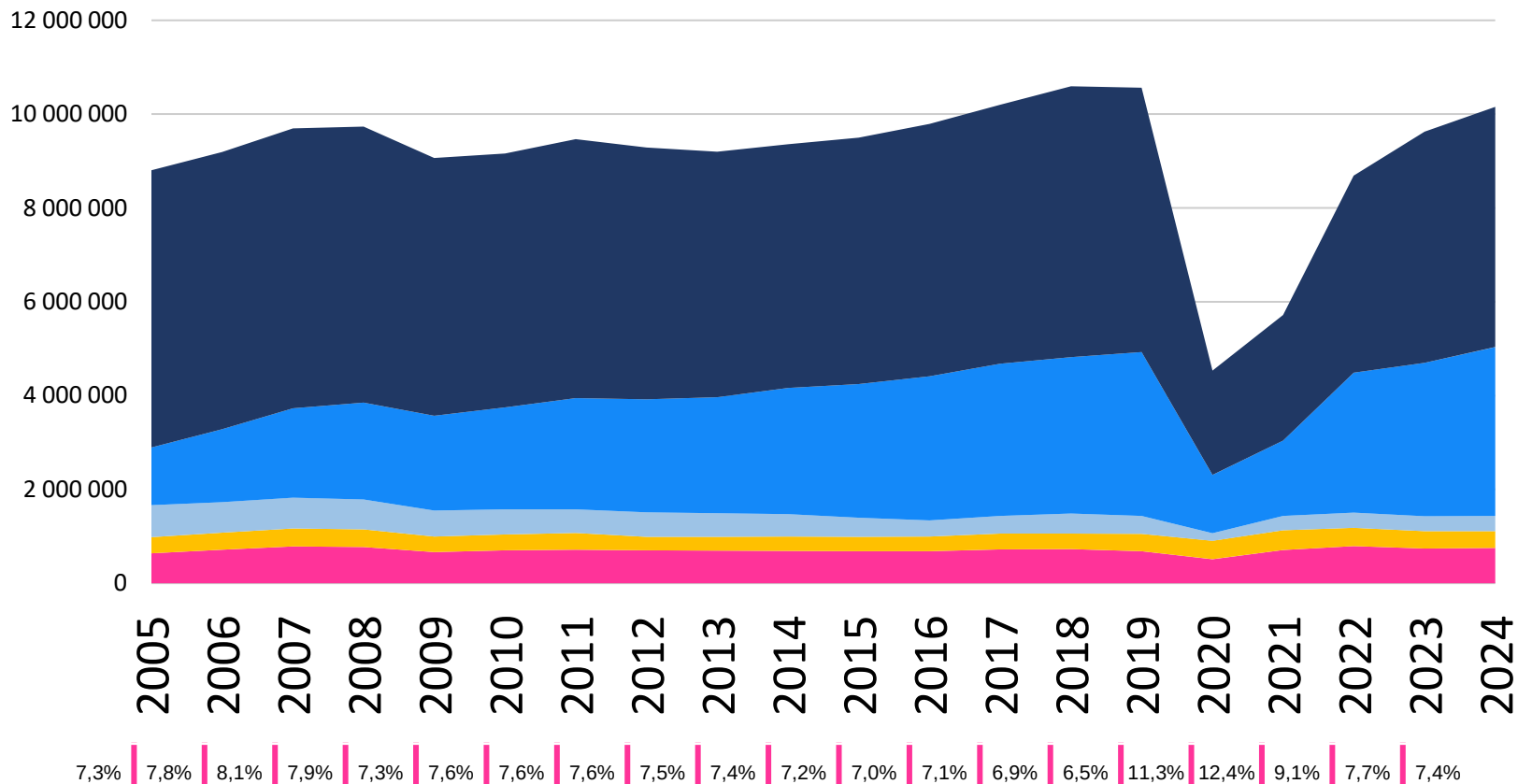
Charter
airlines



Cargo



Business
aviation



Business aviation market share in the overall air transport



20 YEARS OF AIR TRANSPORT IN FRANCE



Traditional airlines



Low Cost airlines



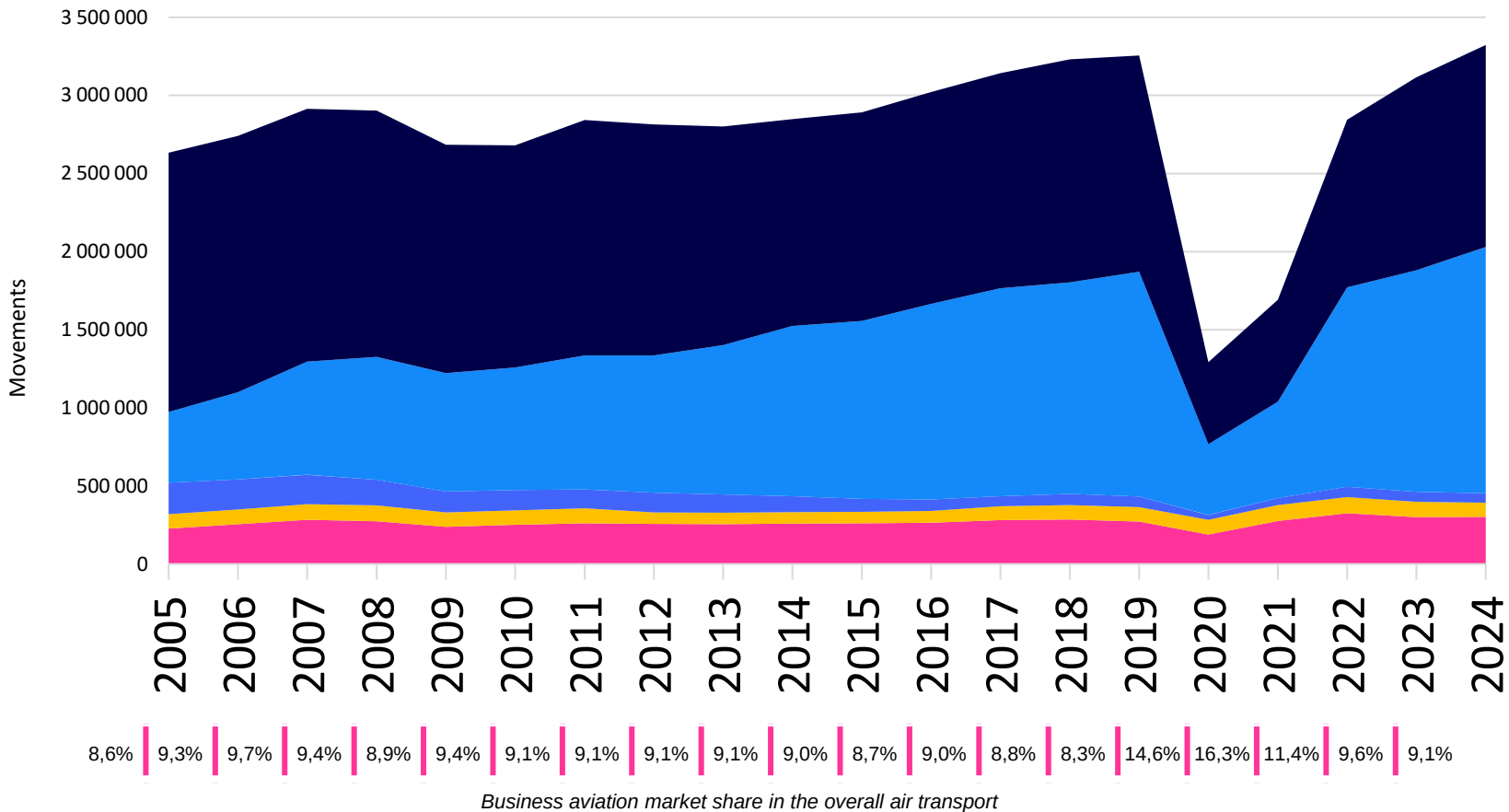
Charter airlines



Cargo



Business aviation



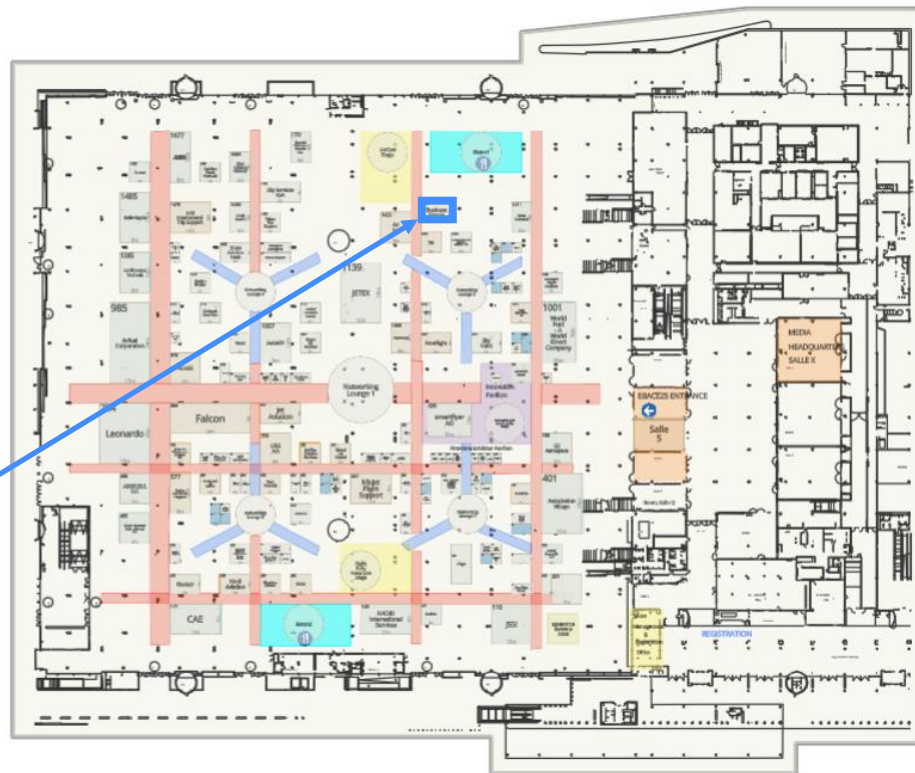
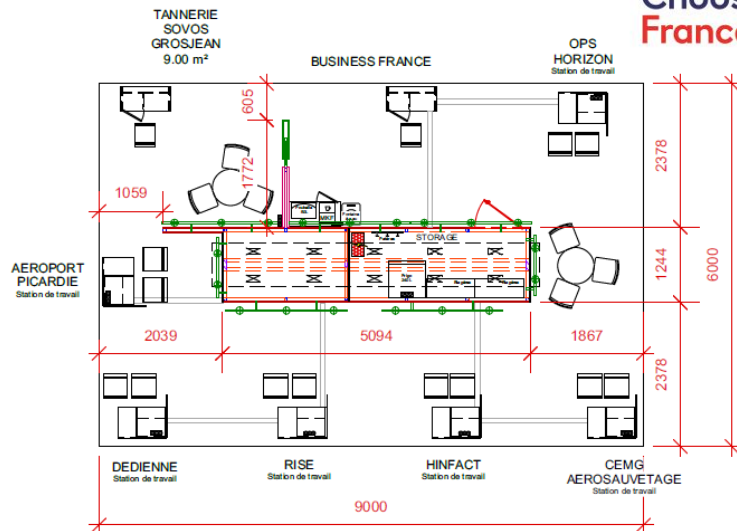
VI. Pavillon France et logistique



Pavillon France @ EBACE 2025

- 6ème édition du pavillon France sur ce salon.
- Seul pavillon national.
- 54 m², 7 exposants, et 2 visiteurs.

Choose
France™



Pavillon France @ EBACE 2025

La délégation française



Pavillon France @ EBACE 2025

Calendrier

Lundi 19 mai

12h00 / 18h00 Installation des exposants sur les stands

Mardi 20 mai

09h00 / 17h00 Salon (accès exposants : 7h00 / 19h00)

Mercredi 21 mai

09h00 / 17h00 Salon (accès exposants : 7h00 / 19h00)
12h00 / 13h00 **Cocktail networking** sur le Pavillon France

Jeudi 22 mai

09h00 / 15h00 Salon (accès exposants : 7h00 / 19h00)
15h00 Démontage



EBACE25
20-22 May 2025 • Geneva

Pavillon France @ EBACE 2025

Infos pratiques



EBACE 2025

Guide de l'exposant



Genève, SUISSE – 20 au 22 mai 2025

EBACE25
20-22 May 2025 • Geneva



Pavillon France @ EBACE 2025

Portail exposant (Exhibitor Resource Center)

Vous avez reçu un email avec vos liens de connexion pour votre **Exhibitor Resource Center**.

Expéditeur : EBACE25 - European Business Aviation Convention & Exhibition
<service@mapyourshow.com>

Objet : Access Granted - EBACE25 - European Business Aviation Convention & Exhibition

Une fois connecté sur votre portail exposant vous pourrez

→ compléter le profil de votre entreprise qui apparaîtra dans le catalogue officiel

→ accéder à la plateforme de commande des badges exposants et invitations clients (Exhibitor Registration Portal)

EBACE25
20-22 May 2025 • Geneva

EBACE25 - European Business Aviation Convention & Exhibition
May 20 - 22, 2025 • Geneva, Switzerland

Search

Home
Checklist
Resources
Users

Business France
Booth: 1524

1 Isabelle

Complete Your Company Profile
Update your company profile to ensure attendees have the most up-to-date information for your company.

Description 2 of 10 added
Logo 0 of 2 added
Exhibitor Categories
Exhibitor Collateral

EXHIBITOR CHECKLIST
Complete your to-do items to prepare for EBACE25.

14%
4/29 Completed

Post Due (12)
Upcoming Deadlines (13)
Completed (4)

View All

Market Your Booth
EBACE provides a number of low-cost options to help exhibitors boost their presence to attendees. Learn more now.

Boost My Listing

Showroom Performance

VEWS: 19
LEADS: 1
CLICKS: 8

Freeman/EMEA
Order show services and stand elements from Freeman: Shell Scheme Stands, Carpet, Furniture & Accessories, Graphics and Labor

FREEMAN ONLINE ORDERING

ORDER FREEMAN SERVICES

Checklist

14%
4/29 Completed

Post Due (12)
Upcoming Deadlines (13)
Completed (4)

View All

EBACE25 Exhibitor Rules
To make EBACE25 a success for all participants, EBACE exhibitors must review and abide by all EBACE25 rules.

EBACE25 Marketing Tool Kit
We've created customizable marketing tools, so you have everything you need to promote your presence at the show.

E-SIGNATURE GRAPHICS - EXHIBIT
SOCIAL MEDIA GRAPHICS
SOCIAL MEDIA GRAPHICS
E-SIGNATURE GRAPHICS - SPONSOR
SOCIAL MEDIA GRAPHIC

Exhibitor-Appointed Contractors
View resources for stand builders at EBACE25, including EAC Registration

Exhibitor Registration Portal
Exhibitors may register their staff and company guests, purchase additional exhibitor badges or request visa invitation letters.

EXHIBITOR REGISTRATION PORTAL

REGISTER YOUR STAFF & GUESTS

Stand Drawing & Hanging Signs
All exhibitors in Island spaces must submit complete stand drawings in advance for approval. Drawings should include all hanging elements, stand orientation and dimensions of all hard walls.

SUBMIT YOUR STAND DRAWINGS

Market Your Booth to Attendees
EBACE provides a number of low-cost options to help exhibitors boost their presence to attendees. Learn more now.

Boost My Company's Presence

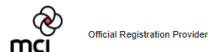
Pavillon France @ EBACE 2025

Plateforme de commande des badges

Accès à partir de votre Exhibitor Resource Center ou directement à partir de l'email :

Expéditeur : EBACE Registration ebace@mcievents.com

Objet : Welcome to 2025 European Business Aviation Convention & Exhibition



[Logout](#)

EBACE25
20-22 May 2025 • Geneva

JETEX

Welcome Business France!

Company Details

Invite A Customer

Registration

Invoice

Lead Retrieval

Registration Report

Press Report

Company Info

Address	Phone
77 Boulevard Saint Jacques Paris, 75014 France	

Don't forget your badge scanner!

Order Lead Retrieval

Primary Contact

Name	Email	Status
Isabelle DUVAL	isabelle.duval@businessfrance.fr	Registered



Pavillon France @ EBACE 2025

Logos & Bannières



Communiquez sur votre présence au salon grâce aux logos, bannières et signatures email mis à votre disposition :

<https://ebace.aero/logos-and-media/>



**Merci pour votre
attention !**

